

People Newspapers

2019 EDITORIAL CALENDAR



Every issue includes local business, news, sports, community, schools, and living well coverage.

SPECIAL SECTIONS

FEBRUARY

In-Home Date:
Jan. 22

Ad Reservation Date:
Jan. 3

Special Sections:
Real Estate Quarterly

MARCH

In-Home Date:
Feb. 19

Ad Reservation Date:
Jan. 28

Special Sections:
Camps

APRIL

In-Home Date:
March 26

Ad Reservation Date:
March 4

Special Sections:
People's Choice

MAY

In-Home Date:
April 23

Ad Reservation Date:
April 1

Special Sections:
Real Estate Quarterly,
Spring Society

JUNE

In-Home Date:
May 21

Ad Reservation Date:
April 29

Special Sections:
Living Well

JULY

In-Home Date:
June 25

Ad Reservation Date:
June 3
(Coloring Book: May 21)

Special Sections:
20 Under 40,
4th of July Coloring Book
(PC only)

AUGUST

In-Home Date:
July 23

Ad Reservation Date:
July 1

Special Sections:
Real Estate Quarterly,
4th of July Recap
(PC only)

SEPTEMBER

In-Home Date:
July 29

Ad Reservation Date:
Aug. 20
(Football Tabs: July 22)

Special Sections:
Schools*,
Ten Best Dressed,
Football Previews

OCTOBER

In-Home Date:
Sept. 24

Ad Reservation Date:
Sept. 3

Special Sections:
Cattle Baron's, Schools*

NOVEMBER

In-Home Date:
Oct. 22

Ad Reservation Date:
Sept. 30

Special Sections:
Schools*, Partners Card,
Real Estate Quarterly,
Fall Society

DECEMBER

In-Home Date:
Nov. 19

Ad Reservation Date:
Oct. 28

Special Sections:
Crystal Charity Ball

JANUARY '20

In-Home Date:
Dec. 23, 2019

Ad Reservation Date:
Dec. 2, 2019

Special Sections:
Schools*
20 Over 40

*EXPANDED SCHOOLS CONTENT